

FAX# 703 528 7880 SEP24/12 12.03
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP24/12 12.03

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1844												
2	S		1135P-1210A	30		\$1,000.00	9/25	9/28	0		TU-F	0
PROGRAM : NIGHTLINE CON COM1 : NIGHTLINE												

REP HEADLINE# 6332488 TRF# 332838
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

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CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46	A		1135P-1205A	30		\$1,000.00	9/25	9/27	4		TU-TH	4
PROGRAM : NIGHTLINE												
ORD COM1 : FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-2 FOR 4 SPOTS/WK												
4	S		1210A-105A	30		\$340.00	9/25	9/28	0		TU-F	0
PROGRAM : JIMMY KIMMEL LIVE												
CON COM1 : JIMMY KIMMEL LIVE												
47	A		1205A-105A	30		\$340.00	9/25	9/28	4		TU-F	4
PROGRAM : KIMMEL												
ORD COM1 : TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-4 FOR 4 SPOTS/WK												
34	S		1210A-105A	30		\$340.00	10/1	10/1	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												
CON COM1 : JIMMY KIMMEL LIVE												
48	A		1205A-105A	30		\$340.00	10/1	10/1	1		MON	1
PROGRAM : KIMMEL												
ORD COM1 : TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-34 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#2			MISSED:TU-F/1135P-1210A	SEP25(4/WK)		30S	\$1,000.00	(SEP24/12)	
						OFFER:TU-TH/1135P-1205A	SEP25(4/WK)		30S	\$1,000.00	PLS ADVISE.	
CMT:FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS												
M2	OK'D		BUY#4			MISSED:TU-F/1210A-105A	SEP25(4/WK)		30S	\$340.00	(SEP24/12)	
						OFFER:TU-F/1205A-105A	SEP25(4/WK)		30S	\$340.00	PLS ADVISE.	
CMT:TP FOR KIMMEL												
M3	OK'D		BUY#34			MISSED:MON/1210A-105A	OCT1		30S	\$340.00	(SEP24/12)	
						OFFER:MON/1205A-105A	OCT1		30S	\$340.00	PLS ADVISE.	
CMT:TP FOR KIMMEL												
SEP/12	113760.00	OCT/12	31715.00	CONTRACT TOTAL				145475.00				
TOTAL SPOTS										95		

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$330,625 WFTV 44% WKMG 15% WESH 28% WOFL 10% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE